

## **TELKOM SUMMER UNLIMITED BABY ACTIVATION**

### **PROMOTIONAL RULES**

1. This promotion (“Promotion”) is run by Telkom SA SOC Limited. (“Promoter”) and is open to all persons over the age of 18 and resident in South Africa, except the employees and their immediate families of Promoter, Promoter’s advertising and promotion agencies, associated companies, and outlet owners and staff. Any persons under the age of 18 who wishes to partake in the promotion will need the consent or their parents/ guardians.
2. These rules may be amended by notification at any time during the Promotion, and will be interpreted by Promoter only. Participation by all entrants (“Participants”) constitutes acceptance of these rules. This promotion will be aligned to Facebook and Twitter sharing.
3. The Promotion begins on 13 October and ends on 28 December 2015, and runs every day during this time (“Promotional Period”).
4. To participate in the Promotion, Participants must take part in the Unlimited Summer Baby Interactive application and follow the “How to make your own Unlimited Summer Baby” instructions to create their personalised promotional video.
5. Each participant will be asked to provide their name, surname, email address, cell phone and relevant Facebook and/or Twitter account in order to share the relevant video. This information will be provided freely by the Participant and the Participant grants the Promoter permission to contact them with further marketing information, provided that any participants may expressly elect to decline this.
6. All contact details will be held by Telkom in the strictest of confidence, used only for the purposes shared with the Promoter and will not be shared with any third party suppliers in any way.
7. There are 1,000 (One Thousand) 1 Gig of Telkom mobile data vouchers to be won during the Promotion. These prizes can be won only once the videos have been shared by the Participants. The prize is not redeemable for cash and can only be used on the Telkom mobile network.
8. The prize winners will be selected by automated random draws that will take place every day during the period of the promotion. The Winner/s will be notified immediately on the Telkom stand by computer notification and the brand ambassador manning the activation. The prize will be handed over immediately.
9. All entries will be sent to the relevant participant from the URL set up for this promotion [summer@telkom.co.za](mailto:summer@telkom.co.za)

10. Promoter may make media announcements / publications of the names / photographs of winner/s, provided that any winner/s may expressly elect to decline this. Promoter reserves the right to carry out audits in respect of any winner/s to verify their eligibility.
11. All Participants and winners indemnify Promoter, its associated companies (directors, officers and employees) and agents, against any / all claims for any loss or damages, whether direct, indirect, consequential or otherwise, arising from any cause whatsoever connected to or arising out of their participation in any way in this Competition.
12. \*These Competition Rules are also available on [www.telkom.co.za](http://www.telkom.co.za)