



Telkom Tenders

**RFP 0343/2011 TO PROVIDE MEDIA STRATEGY, BUYING AND PLANNING SERVICES  
ACROSS TELKOM BRAND AND BUSINESS**

Publish Date : 24 November 2011  
 Closing Date : 15 December 2011, Thursday  
 Time : 11:00 am  
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 Document Cost : R50

**Description:**

**RFP 0309/2011 TO PROVIDE MEDIA STRATEGY, BUYING AND PLANNING SERVICES  
ACROSS TELKOM BRAND AND BUSINESS**

**1. Critical Criteria**

Potential Bidders have to comply with the following critical criteria. Non-compliance to any of these criteria or no supporting documentation supplied, i.e. SARS certificate, MCC accreditation certificate, with the RFP response for any one of the criteria will invalidate a bid:

No	Requested	Information supplied	
		YES	NO
1.1	The bidder must have total gross annual billings in media strategy, buying and planning exceeding R500million in the last financial year.		
	Bidder to submit proof of annual billings to substantiate compliance to the critical criteria		
1.2	The bidder must be managing at least a single client with total gross annual billing of R300million		
	Bidder to submit proof of annual billings to substantiate compliance to the critical criteria		
1.3	The bidder must have no current telecom ICT conflict namely: Vodacom, MTN, Cell C, Neotel, Dimensions Data, Internet Solutions, M-web, and Vox, regional and provincial OLOs.		
	Bidder to declare no conflict of interest with the above.		
1.4	The bidder's offices must be within 100 km radius of Telkom Head Office and staff must be able to attend meetings in Pretoria within 24 hours.		
	Bidder to provide proof of office physical address to substantiate compliance to the critical criteria.		



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<b>1.5</b>	Bidder must be MCC (Media Credit Coordinators) accredited.		
	Bidder must submit a copy of MCC certificate as proof of accreditation		
<b>1.6</b>	The bidder must be a minimum Level 4 contributor.		
	Bidder to provide a certificate issued by a SANAS approved agency.		

### 2. Bid Document Collection

The bid document can be collected from the Telkom Tender Office at the following address:

**179 Proes Street, Telkom Tower South,  
Lower Ground Floor**

Contact Person: Benji Ramatlakana  
Contact details: **(012) 311 3364**

### 3. Bidder's conference

Date: 09 December 2011

Venue: Strelitzia Conference Room, 1<sup>st</sup> Floor, Telkom Towers North, 152 Proes Street, Pretoria.

Time: 09h00 – 11h00

**Please note:** Bidders are requested to arrive 30 minutes prior to the scheduled time to be signed in