



Telkom Tenders

**RFP 0309/2011 TO PROVIDE MEDIA STRATEGY, BUYING AND PLANNING SERVICES
ACROSS TELKOM BRAND AND BUSINESS**

Publish Date : 22 February 2011
 Closing Date : 04 March 2011, Friday
 Time : 11:00 am
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 Document Cost : R50

Description:

**RFP 0309/2011 TO PROVIDE MEDIA STRATEGY, BUYING AND PLANNING SERVICES
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1. Critical Criteria

Potential Bidders have to comply with the following critical criteria. Non-compliance to any one of these criteria or no supporting documentation supplied, i.e. SARS certificate, MCC accreditation certificate, with the RFP response for any one of the criteria will invalidate a bid:

No	Requested	Information supplied	
		YES	NO
6.1	The bidder must have total gross annual billings in media strategy, buying and planning exceeding R500million in the last financial year.		
	Bidder to submit proof of annual billings to substantiate compliance to the critical criteria		
6.2	The bidder must be managing at least a single client with total gross annual billing of R300million		
	Bidder to submit proof of annual billings to substantiate compliance to the critical criteria		
6.3	The bidder must have no current telecom ICT conflict namely: Vodacom, MTN, Cell C, Neotel, Dimensions Data, Internet Solutions, M-web, and Vox, regional and provincial OLOs.		
	Bidder to declare no conflict of interest within telecoms industry		
6.4	The bidder's offices must be within 100 km radius of Telkom Head Office and staff must be able to attend meetings in Pretoria within 24 hours.		
	Bidder to provide proof of office physical address to substantiate compliance to the critical criteria		



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6.5	The bidder must have a minimum 25.1% or more effective black shareholding.		
	Bidder to provide the following documentation to substantiate compliance to the critical criteria:		
	<ul style="list-style-type: none"> • Shareholders agreement. 		
	<ul style="list-style-type: none"> • Share certificates. 		
	<ul style="list-style-type: none"> • Detailed verification of your company's BBBEE including affidavit/s verifying and/or confirming black shareholding in the company. 		
	<ul style="list-style-type: none"> • A letter from internal Auditors confirming level of unrestricted entitlement of black people to receive their economic interest. 		
	<ul style="list-style-type: none"> • And any other legal document that proves detailed black ownership of the company. 		
6.6	Bidder must be MCC (Media Credit Coordinators) accredited.		
	Bidder must submit a copy of MCC certificate as proof of accreditation		

2. Bid Document Collection

The bid document can be collected from the Telkom Tender Office at the following address:

**179 Proes Street, Telkom Tower South,
Lower Ground Floor**

Contact Person: Benji Ramatlakana
Contact details: **(012) 311 3364**

3. Bidder's conference

Date: 01 March 2011

Venue: Disa Conference Room, 1st Floor, Telkom Towers North, 152 Proes Street, Pretoria.

Time: 13h30 – 15h30

Please note: Bidders are requested to arrive 30 minutes prior to the scheduled time to be signed in