



Telkom Tenders

RFP 0305/2011 REQUEST FOR PROPOSAL FOR THE PROVISION OF TELKOM BRAND MANAGEMENT SERVICES

Publish date	:	2011/01/31
Closing date & Time	:	2011/02/18 @ 11:00
Contact Person	:	Thomani Lekhade
Tel	:	(012) 311-4830
Fax	:	(012) 311-1079
e-mail	:	LekhadMT@telkom.co.za
Cost of document	:	R 50.00

Description:

Group Communication and Brand has identified a need for the provision of Telkom Brand Management Services

Critical Criteria

The following critical criteria will be used to evaluate:

1 Experience

The proposer must have at least three years industry experience. Proposers to provide proof of this by submitting references to at least two contracts stating the following per contract:

- 6.1.1 The date on which the contract was awarded
- 6.1.2 The duration of the contract
- 6.1.3 The type of work that was contracted
- 6.1.4 The client
- 6.1.5 A contact name and telephone number of the client
- 6.1.6 Annual turnover of the Company contracted to

6.2 References

Proposers to provide a list of top five (05) corporate clients in the past three (03) years detailing the following information:

- 6.2.1 The date on which the contract was awarded.
- 6.2.2 The duration of the contract
- 6.2.3 Specify the type of work that was contracted
- 6.2.4 Include one example of work that was done for each of the Corporate clients stated on the list.
- 6.2.5 Contact name(s) per contract
- 6.2.6 Contact details (telephone number and e-mail address) for each contact person.
- 6.2.7 Annual turnover of the Corporate

The type of information to be provided is in the Scope of Work which is contained in the Proposal documentation and is indicated as **Section 3**.



Telkom Tenders

NB:* For the purpose of evaluation, where reference is required, full supporting information is required.

Should you be interested to collect the tender document, please contact Telkom's Tender Office at (012)311 3364

NB: Bidders'/ Proposers' conference will be held as stated below:

Date : 08 February 2011
Venue : DISA Conference Room,
152 Proes Street; Telkom Towers North building, Pretoria.
Time : 10h00 -12h00