

Telkom Tenders

RFP0276/2010: For Telkom Mobile Subscriber Portals

(012) 324-2173

Closing date & Time 13 July 2010 @ 11:00 CONTACT PERSON Laura Van De Werken (012) 311-3650

e-mail <u>vdwerkl@telkom.co.za</u>

Cost R50.00

The tender document can be obtained from Telkom's Tender Office at the following address:

Attention: Benji Ramatlakana (TB)

Tel: (012) 311 3364

Telkom Tender Office 179 Proes Street Pretoria 0001

SCOPE:

FAX

a. The scope of this project is to:

- i. Acquire a platform that will enable new services to be rapidly and easily developed and deployed on various portals for it subscribers.
- ii. Implement and manage services on the above platform.
- iii. Develop specific services, applications and content on the above.
- iv. Determine models of ownership where risk and reward are shared between the provider of the platform and Telkom Mobile
- b. The applications provided by service delivery platforms are most often richer than traditional channels e.g. SMS, USSD and WAP and is presented to the subscriber in the form of a portal. There are potentially various portals, however, the aim of each is to provide a richer experience where services are easier to access and use, potentially driving the level of engagement with Telkom Mobile and increasing stickiness (reduce churn). These Portals will provide access to a myriad of data sources ranging from subscriber fulfilment (billing, account details) requirements through to 3rd party content and applications. Subscriber access to these portals will be defined further in the technical specification in terms of profiles, charges and services.



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CRITICAL CRITERIA - RFP0276/2010

Potential Bidders have to comply with the following critical criteria. Non-compliance to any one of these criteria or no supporting documentation supplied, i.e. SARS certificate, with the RFP response for any one of the criteria will invalidate a bid.

BEE CRITICAL CRITERIA:

Telkom requires that all bidders must have a minimum of **25.1% Effective Black Shareholding/equity ownership**. The Bidder must complete the BEE questionnaire in the RFP document and provide all the documents as stated below. Companies with complex shareholding structures should provide a detailed shareholding structure highlighting the effective shareholding of the Blacks in all the different entities where they have indicated black shareholding in section 1 of the questionnaire. Failure to complete the BEE questionnaire and to provide all documents as requested in this paragraph will be taken as non compliance to this critical criterion.

Bidders are further requested to submit their latest Verification certificates.

BIDDER'S CONFERENCE:

A Bidder's conference will be held. Attendance of the Bidder's Conference is not compulsory.

Date: 30 June 2010

Time: 09h00

Venue: Telkom Towers North, 152 Proes Street, Pretoria

All questions that need to be answered during the Bidders Conference must be in writing and must reach Laura Van De Werken.