



Telkom Tenders

RFP 0299/2010 FOR THE PROVISION OF MARKETING RESEARCH SERVICES TO TELKOM

Publish Date : 26 October 2010
 Closing Date : 22 November 2010, Monday
 Time : 11:00 am
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 Document Cost : R50

Description:

RFP 0299/2010 for the provision of Marketing Research services to Telkom.

1. Critical Criteria

Potential bidders have to comply with the following critical criteria. Non Compliance to any of these criteria or no supporting documentation supplied, i.e. SAR certificate, with the RFP response for any of the criteria may invalidate a bid.

No	Requested	Information supplied	
		YES	NO
1.1	Supplier must be a registered Corporate Member of SAMRA (Southern African Marketing Research Association) on the date that the tender is issued, OR 50% of the EXCO members must be SAMRA members. This membership status should be sustained for the full duration of the contract.		
	The account manager(s) responsible for Telkom projects within the successful bidder companies must have their SAMRA Accredited Researcher (SAR) status by 31 March 2012. Bidders must state their commitment in this regard.		
1.2	Bidder should be a fully-fledged research house with all the necessary capabilities and experience to be able to conduct research projects (quantitative and /or qualitative) end-to-end:		
	- Only quantitative data gathering and qualitative recruiting and moderation are allowed to be sub-contracted if approved by Telkom. Project management and field coordination shall be done in-house		
	- Own data capturing and analysis capabilities		
	- Own report writing and presentation of results		
1.3	Bidder proposing must have been active in business as a marketing research company, for at least the last three years.		



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No	Requested	Information supplied	
		YES	NO
1.4	Bidder must be willing to enter into a Black Economic Empowerment Commitment Plan with Telkom		

2. Bid Document Collection

The bid document can be collected from the Telkom Tender Office at the following address:

**179 Proes Street, Telkom Tower South,
Lower Ground Floor**

Contact Person: Benji Ramatlakana
Contact details: **(012) 311 3364**

3. Bidder's conference

Date: 08 November 2010

Venue: Sterlitza Conference Room, 1st Floor, Telkom Towers North, 152 Proes Street, Pretoria.

Time: 10h00 – 12h00

Please note: Bidders are requested to arrive 30 minutes prior to the scheduled time to be signed in.