



Telkom Tenders

RFB 0205/2009 FOR THE PROVISION OF MEDIA BUYING SERVICES TO TELKOM GROUP

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Description:

RFB 0205/2009 for the Provision of Media Buying Services to Telkom Group.

BIDDERS MUST INDICATE IF THEY COMPLY WITH THE FOLLOWING CRITICAL CRITERIA:

1. Critical Criteria

1.1 Black Economic Empowerment

Effective Black Ownership of twenty five percent (25.1%)

No	Requested	Information Supplied	
		YES	NO
	Effective Black Ownership of twenty five percent (25.1%)		
The following documentary proof is required to substantiate compliance to the Critical Criteria			
	<ul style="list-style-type: none"> certified copy of the latest valid Shareholders certificate 		
	<ul style="list-style-type: none"> certified copy of shareholders agreement & other legally certified docs 		
	<ul style="list-style-type: none"> ID docs 		
	<ul style="list-style-type: none"> The Bidder shall be a registered legal entity as evaluated by Telkom 		



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1.2 Bidders must submit their detailed company profile and information including the following:

No	Requested	Information Supplied	
		YES	NO
1.2.1	Certified copy of MCC (Media Credit Coordinators) accreditation certificate.		
1.2.2	Number of Employees and Organogram of the company		
1.2.3	Annual turnover per year for 2007 and 2008 in South African Rand.		
1.2.4	Number of years in business.		
1.2.5	Experience of permanent staff.		
1.2.6	Top five (5) Client list and references. Also stipulate the actual contract periods.		
1.2.7	List of gained and lost clients for the past 3 years (2006 to 2008) and reasons for loss of clients. Also stipulation the actual contract periods.		

1.3 Experience of staff to be allocated to the account

The credentials of the team that will be working on the account will substantiate the expertise required. The team must have, among other skills; essential experience in media research, negotiations, media buying and billing. With their Bid Response the Bidder shall provide:

No	Requested	Information Supplied	
		YES	NO
1.3.1	CVs and credentials of key employees, who will be working on the Telkom account; outlining their experience and responsibilities.		
1.3.2	Stipulate the total number of employees that will work on the Telkom account and their responsibilities.		



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The bid document can be collected from the Telkom Tender Office at the following address:

**Telkom Tower South,
Lower Ground Floor,
179 Proes Street,
Pretoria Central**

The contact telephone numbers: **012 311 3364 012 311 3009**

Bidder's conference on:

Date: 19 August 2009

Venue: Erica Conference Room, 1st Floor, Telkom Towers North, 152 Proes Street, Pretoria,

Time: 12h00 – 14h00

Bid document cost: R50